SOLVING HUNGER TODAY, ENDING HUNGER TOMORROW
Agenda

• Introductions
• Tell you a little bit about Feeding America
• Hunger in America
• Flow of Food
• Ending Hunger work
• Your role
• Q&A
Who is Kris?

Kris Warren – Director of Compliance & Capability

• 19 years Feeding America Field Staff
  – 21 food banks across the United States
• Over 40 years in the non-profit, community services field
• Visited over 130 food banks across the United States
• Visited multiple food pantries, mobile pantries, onsite feeding programs during my career with Feeding America
• Image seared in my mind
  – Baltimore, MD
• Profound respect for all of your work
Who We Are

PARTNERSHIP DISCUSSION

Who We Are
Our Vision:
A Hunger-Free America

OUR MISSION:
To feed America’s hungry through a nationwide network of member food banks and engage our country in the fight to end hunger.
We Are Feeding America

200 MEMBER FOOD BANKS

1 NATIONAL ORGANIZATION

60K FOOD PANTRIES AND MEAL PROGRAMS

= 46M AMERICANS SERVED ANNUALLY
How We Provide Meals

We Secure Donations
The Feeding America network receives food donations from national and local retailers, food service locations, food companies and government agencies.

We Move Food
The Feeding America network of food banks moves donated food and groceries to where they are needed most.

We Safely Store and Distribute Donations
Member food banks safely store and distribute food to local feeding programs.

We Feed People in Need
Food banks provide food and grocery items to people in need at food pantries, soup kitchens, youth programs, senior centers and emergency shelters.
# Our Network’s Impact

<table>
<thead>
<tr>
<th>Impact</th>
<th>Details</th>
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<tbody>
<tr>
<td>Served</td>
<td>We serve <strong>46 MILLION AMERICANS</strong> annually, including 12 million children and 7 million seniors</td>
</tr>
<tr>
<td>Helped</td>
<td>We help provide <strong>4.2 BILLION MEALS</strong> each year to people in need</td>
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<tr>
<td>Rescued</td>
<td>We rescue <strong>3.3 BILLION POUNDS</strong> of food each year to eliminate waste and feed people</td>
</tr>
<tr>
<td>Sourced and distributed</td>
<td>We source and distribute <strong>10 MEALS</strong> for each $1 donated</td>
</tr>
<tr>
<td>Distributed</td>
<td>We distribute <strong>1.3 BILLION POUNDS</strong> of fruits and vegetables through the network</td>
</tr>
<tr>
<td>Volunteers</td>
<td><strong>2 MILLION VOLUNTEERS</strong> help carry out our vision for a hunger-free America</td>
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As the nation's largest domestic hunger-relief organization, Feeding America is leading the charge to end hunger in America.
What Sets Feeding America Apart?
A leading national organization with powerful local impact

NATIONAL ORGANIZATION
- National vision focused on local needs
- Innovative leadership
  - Food Distribution
  - Hunger Research
  - Advocacy
- Trusted, respected brand

FOOD BANK NETWORK
- Reaches every county
- Regional and local authority on hunger relief
- Engages millions of volunteers
Some of our partners
We Lead in Times of Disaster

Local Feeding America food banks are on the ground in every county, ready to provide food, water and supplies to help people cope.

- **10 million** square feet of warehouse space nationwide store food for distribution
- **200** food banks serve all 50 states, Washington, D.C. and Puerto Rico
- **2,600** vehicles are ready to respond
- **86%** of food banks operate mobile pantry programs that help deliver food to hard-to-reach communities
- **60,000** Food Programs serve every county in the country
- **2 million** volunteers are ready to help
The Partnership Between Feeding America and Second Harvest Food Bank of Central FL

- A Contract Containing 23 Key Standards: Addressing Such Areas as Agency Relations, Food Safety, Service Area Distribution, Inventory Control, Compliance with all pertinent federal, state and local regulations, Board Governance, etc.
- Compliance Audits to ensure accountability and fulfilling commitments
- Product Sourcing Relationships Through National Food Manufacturers and Retailers
- Training Conferences
- Capability Development Grants
- Policy Guidance and Representation on Capital Hill
- Media/Public Relations Guidance and Resource Materials
- Development of Program Standards, Manuals and Templates
- Coordination of Major Disaster Response Efforts
PARTNERSHIP DISCUSSION

Hunger in America
41 Million

PEOPLE ARE FOOD INSECURE IN AMERICA
13 Million
CHILDREN ARE FOOD INSECURE
4.9 Million
SENIORES ARE
FOOD INSECURE

FEEDING AMERICA / 19 /
1 IN 5

Households being served by the Feeding America network has a member who has served in the military.
Hunger’s Devastating Impact

**HUNGER IMPACTS**

1. A child’s ability to learn and focus in school
2. A child’s cognitive and physical development at ages 0-3, a critical period of rapid growth
3. A person’s social and behavioral response in stressful situations
4. A person’s physical, emotional and social preparedness for the workforce
5. A family’s health—those without enough food are more likely to be hospitalized or experience health crises
PARTNERSHIP DISCUSSION

Food Channels &
Looking Forward

Second Harvest Food Bank of Central Florida
FEEDING AMERICA
Looking Back, The Feeding America Network Has Made Huge Progress In Feeding The Hungry

- 77% more people served
  - 2007: 26M
  - 2017: 46M

- 160% more meals provided
  - 2007: 1.6B
  - 2017: 4.2B

Sources: Feeding America Hunger in America Studies and Quarterly Pound Reports (converted from pounds to meals)
The operating model has changed as we’ve grown…
There is Enough Food For Everyone

41M Americans don’t have enough food

72B lbs of food goes to waste every year in the U.S.

WE CAN SOLVE THIS PROBLEM
Rescue More Food

We are committed to evolving with the times.

Consumer Trends
- Growing demand for fresh, natural food
- Increased consumption of some dairy items
- Continued demand for foods high in protein

Food Industry Trends
- More efficient manufacturing supply chains
- More nutritious food produced
- New digital solutions, including direct to consumer delivery

Impact for Feeding America
- Fewer food donations that result from inefficiencies
- Higher costs to access food donations
- Food donations include more fresh and prepared foods
- New digital channels for providing food to people in need
What does this mean to me?

• Fresh produce and retail will continue to dominate our offerings
• Increasingly we will be asking you to help us rescue food
• Small format retail present opportunity
• Look to strategically increase your freezer and cooler capacity
• USDA bonus & tariff buys
SOLVING HUNGER TODAY.
ENDING HUNGER TOMORROW.

SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA
FEEDING AMERICA
We Serve 46 Million Americans

We Reach Every County in the U.S.

We Provide 4.2 Billion meals each year

And yet...
In the richest country in the world, 41 million people still don’t have enough to eat.

That’s 41 million too many.
Our 2025 Goal

By 2025, Feeding America, in collaboration with our network and our partners, will ensure access to enough nutritious food for people struggling with hunger and make meaningful progress toward ending hunger.
Federal assistance programs are under threat given current political environment

Rising reliance on nonprofits and individuals to support struggling families

Lack of empathy for the issue of hunger
Financial Insecurity Fuels Hunger

The people Feeding America serves report that their income doesn’t cover their basic household expenses.

More than half have had to choose between paying for utilities, transportation, medicine, housing and food.
Hunger Creates Health Risks

“I’ve been diagnosed with diabetes and I take insulin now... there are a lot of things I don’t buy that I used to.”

“We couldn’t afford to eat balanced meals.”
Hunger Creates an Unhealthy Cycle

Of households our network serves...

- **79%** Purchase Inexpensive, Unhealthy Food
- **58%** Report a member with high blood pressure
- **33%** Report a member with diabetes
What does this mean for us?

We will focus on achieving four outcomes:

1. **FEED**
   Increased access to nutritious food

2. **NOURISH**
   Improved diet quality

3. **EMPOWER**
   Increased food security for working families

4. **UNITE**
   Increased public passion to end hunger
2025 Strategy: Driving Outcomes that Contribute to Food Security

**Vision**

**2025 Goal**

**Population-Level Indicator**

**Strategic Pillars & Board Outcomes**

In clear terms, the results we hope to achieve for the people we serve

**FEED**

A. Increased access to nutritious food
   
   People facing hunger have reliable access to enough nutritious food

**NOURISH**

B. Improved diet quality
   
   People facing hunger are supported in making healthy choices

**EMPOWER**

C. Improved financial security
   
   People facing hunger experience improvements in financial security

**UNITE**

D. Increased public passion to end hunger
   
   People & partners are inspired to take action to help improve food security

**A Hunger Free America**

By 2025, Feeding America, in collaboration with our network and our partners, will ensure access to enough nutritious food for people struggling with hunger, and make meaningful progress toward ending hunger.

**Improved food security**
5

PARTNERSHIP DISCUSSION

How do you fit in?
In Your Community

1 in 6 Central Floridians Struggle with Hunger

Estimated Food Insecure People – 614,090

Second Harvest Food Bank of Central FL
Founded 1983
Distributed 70,000,000 pounds in the last 4 quarters
We Focus on People

PUTTING THE HUNGRY FAMILY AT THE CENTER OF OUR DECISION-MAKING

The number of meals we distribute is one way we measure progress.

The well-being of struggling families is our priority.
What’s required to make real progress toward our vision of a hunger free America?

Increase the quantity and quality of meals to fill the gap

Reduce the need / shrink the gap

And

Solve Hunger Today
(More Nutritious Food)

End Hunger Tomorrow
(Fewer People Need Charitable Food Assistance)

Change Public Perceptions to Affect Change
Does running your feeding program ever feel like this?
Capacity Building - Common Responses

- “We need more space.”
- “We need more coolers/freezers.”
- “We need a truck.”
- “We need more staff.”
- “We need more money.”
However, building capacity could also be…

- Removing Barriers
- Changing Policies
- Changing Processes
- Partnerships with existing resources
- And…changing the way clients interact
Some ideas to consider

• Take a critical review of your client intake process from the point of view of a client
  – Is your process welcoming and comforting?
    • If not, change it
  – What can be more difficult than asking for food assistance?
  – Look at the type of information that you are collecting
    • why you are collecting it
    • how you are securing the data
    • If it serve no purpose, eliminate it
Some ideas to consider

• What are your hours of operation?
• How many days a week are you open?
• When was the last time you evaluated or increased your days and/or your hours of operation?
• Do you offer evening and/or weekend hours?
  – If a client works during the day how can they receive services from your organization
Some ideas to consider

• Do your agency place limits on foods?
  ✓ If yes, challenge that thinking. Ask why.
• How does your agency address language barriers?
  ✓ Recruit volunteers that look and speak differently
• Does your agency respect cultural differences?
  ✓ Test your empathy and tolerance levels

I have decided to stick with love. Hate is too great a burden to bear.

Martin Luther King, Jr.
Final thoughts

- Acknowledge that Capacity Building is part of Everyone’s Job.
- Review Successes or Misses.
- Revise, communicate, implement and assess again.
- Have a conversation with your friendly & knowledgeable Food Bank Agency/Programs Team
- We have to think differently as a society, community, and network of feeding programs to end hunger.