

“One of the greatest feelings in the world is knowing that we as individuals can make a difference. Ending hunger in America is a goal that is literally within our grasp.”

Jeff Bridges

BUILDING A HUNGER COALITION

Tammi Madison, SCCP Executive Director



HUNGER COALITION

An Alliance Of People Coming Together With A Common Goal



How do you start a hunger coalition? By putting a core group of people together

- A CORE GROUP will have more contacts and more knowledge of the community than a single individual
- A CORE GROUP will give the idea of a Coalition more credibility among potential members
- A CORE GROUP will make finding and reaching potential members a much faster process
- A CORE GROUP will make the tasks easier on all the individuals involved, and therefore more likely to get things done
- A CORE GROUP will show that the effort has wide spread support

How To Assemble A Core Group

- Find people who are passionate about the issue and are willing to invest the time and energy in making it successful
 - Involve people who will attend meetings and are willing to roll up their sleeves and jump in
 - A good cross-section of the community in terms of race, socio-economic status, representatives from Non-Profit, Public, Private, and/or Faith Based Communities.
-

How To Assemble A Core Group

- Members of the specific target community
 - Other groups wanting to reduce hunger. You'll need to reach out to food banks, box stores, etc.
 - Recognized leaders in the community can add clout and credibility to your cause
-

How To Assemble A Core Group

- Newer, up-and-coming leaders and people who hold no titles but are well respected in the community can also be very helpful
 - You want your group of people to come from multi-sectors coming together addressing causes and factors relating to food insecurity in their communities through a collective approach.
-

How To Assemble A Core Group

- Newer, up-and-coming leaders and people who hold no titles but are well respected in the community can also be very helpful
 - You want your group of people to come from multi-sectors coming together addressing causes and factors relating to food insecurity in their communities through a collective approach.
 - Other groups wanting to reduce hunger. You'll need to reach out to food banks, box stores, etc.
 - Recognized leaders in the community can add clout and credibility to your cause
 - Newer, up-and-coming leaders and people who hold no titles but are well respected in the community can also be very helpful
 - You want your group of people to come from multi-sectors coming together addressing causes and factors relating to food insecurity in their communities through a collective approach.
-

Hold Your First Meeting

- The first meeting is important. It needs to be a high energy, optimistic gathering that gets people excited. If it's depressing, negative or boring they may not come back.
- Plan where, when, how long and the content of the meeting.



Hold Your First Meeting

- The agenda should focus on an issue and purpose, the needs of your community. You'll want to include things such as: introductions of each person present and start defining the issue or problem around which the coalition has come together.



Community Leadership

- Common goal of working together to create a hunger free community
- Coalitions should have a goal of reducing food insecurity and does not need to use “Hunger Free” terminology.



Community Leadership

- Example: The City of St Cloud has a Community Garden where the residents can rent beds. We applied for a Grant and it pays for the tools and rental of the plots. We harvested over 900 pounds of produce last year that didn't cost us any money. Only volunteers.



Networking Ideas

- Attend the Second Harvest Food Bank's Agency Conferences and the Agency Council meetings. You will learn what other Agencies are doing, their strengths and their needs. Visit other Agencies to see how you can better improve your mission in your community.
- Join your local Chamber of Commerce. This will open doors for Partners/Businesses for monetary support.



Networking Ideas

- Collaborate with like-minded organizations, businesses and individuals.
- A Resource Guide is my “go to” when I’m not sure where to send a client that has needs, I cannot provide. Check with your local Chamber or Organizations to see if you have one for your county or city.



Ways To Involve The Larger Community

Creating Alliances

- Addresses an urgent hunger situation
- Reduces duplication of effort
- Pools resources
- Increases communication among groups and break down stereotypes



Ways To Involve The Larger Community

Creating Alliances

- Revitalizes the sagging energies of members of groups who are trying to do too much alone
- Launches community-wide initiatives on a variety of issues
- Develops and uses political clout to gain services or other benefits for the community
- Creates long-term, permanent social change

