

Grocery Alliance (Retail) Donation Program

WHERE DOES OUR FOOD COME?

Sam Greenberg
Judie Kellogg

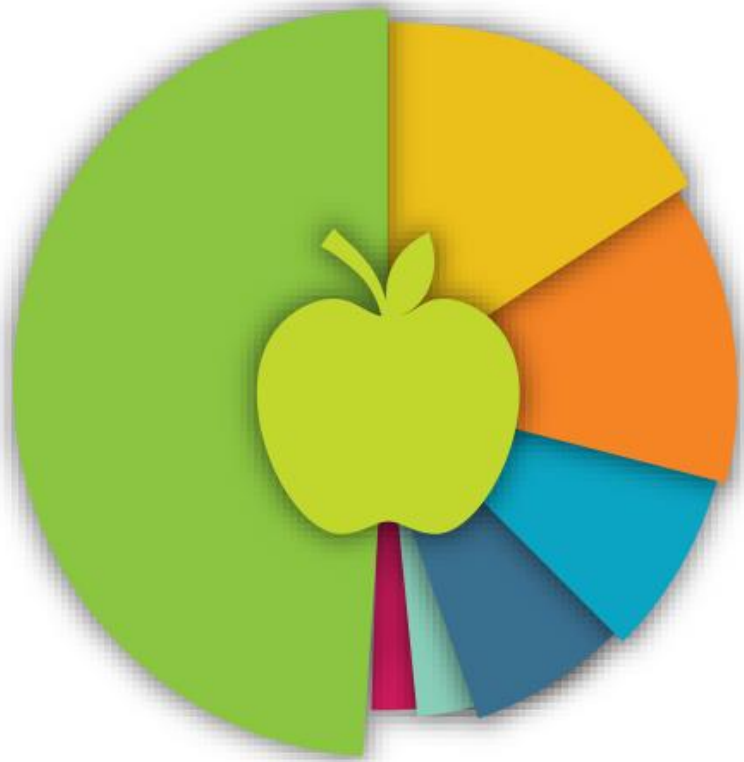
Why does this...



Ends up here? ☹️



Where Our Food Comes From

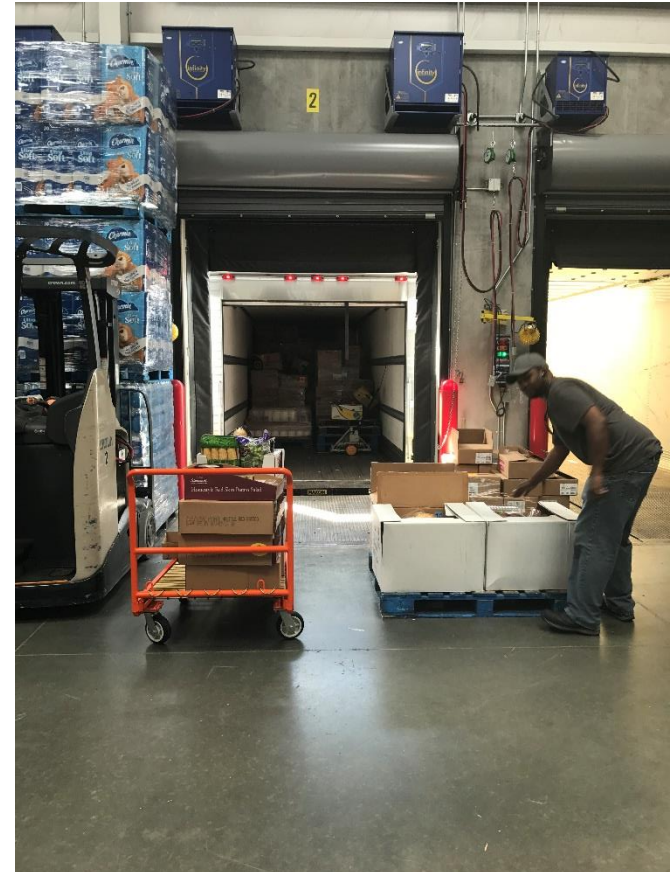


	Retail/Wholesale	45%
	USDA Commodities	17%
	Produce	12%
	Manufacturing	14%
	Purchase	8%
	Prepared Food	2%
	Food Drives	2%



What is a Retail Donation Program?

- Donation pick-up partnership between retailer and food bank
- Role of Feeding America
 - Develops partnerships with National Food Corporations
 - Established set of Food Safety Guidelines
- Commitment to National Retail Chains
 - Tax incentives for donors
 - Assurance of food safety compliance
 - Reduction of landfill waste and cost
 - Good Samaritan Act
 - Helping communities fight against hunger



Second Harvest Food Bank's Retail Program... **Grocery Alliance**

- 450 stores in our 6 county area
 - Walmart, Publix, Target, Winn Dixie, Sam's Clubs, BJ's, Costco, Aldi's and more!
- **Over 28 million lbs. collected in 2017!**
- Robust food mix of perishable and non-perishable items
- 11 dedicated trucks picking up donations 5x/week
- Agency empowered pick-ups
 - Just over 30%!
- Training provided by SHFB managers to retail donors and agencies



Grocery Alliance Food Mix

<p>ASP-1 Bakery</p> 	<p>ASP-2 Dairy</p> 	<p>ASP-3 Deli</p> 
<p>ASP-4 Dry Grocery</p> 	<p>ASP-5 Frozen</p> 	<p>ASP-6 Produce</p> 
<p>ASP-7 Meat</p> 	<p>ASP-8 Refrigerated</p> 	<p>ASP-9 Non-Food</p> 

Agency Empowerment Pick-ups

- Ongoing donation pick-ups (2-3 time per week)
- Signed agreement
- Food safety compliance
- Weekly reporting to SHFB
- Staff and/or volunteers availability
- Transportation and storage capacity
 - Active or passive temperature control
 - Dry, cold and frozen storage
- Timely distribution of retail product
- Flexibility and stewardship



What would be in it for me (agency)?

- Retail-ready (FRESH) donations on an on-going basis
- Additional food and product mix for your clients
- Money saved for other expenses
- Relationships with retail donors
 - Potential for additional funding
 - Holiday discounts
 - Food Drive items
 - Connections in your community



Thank you!

- Questions?



- For more information, visit Sam & Judie at the resource table
- Contact the "GA Team":

GroceryAlliance@feedhopenow.org

407-514-1090